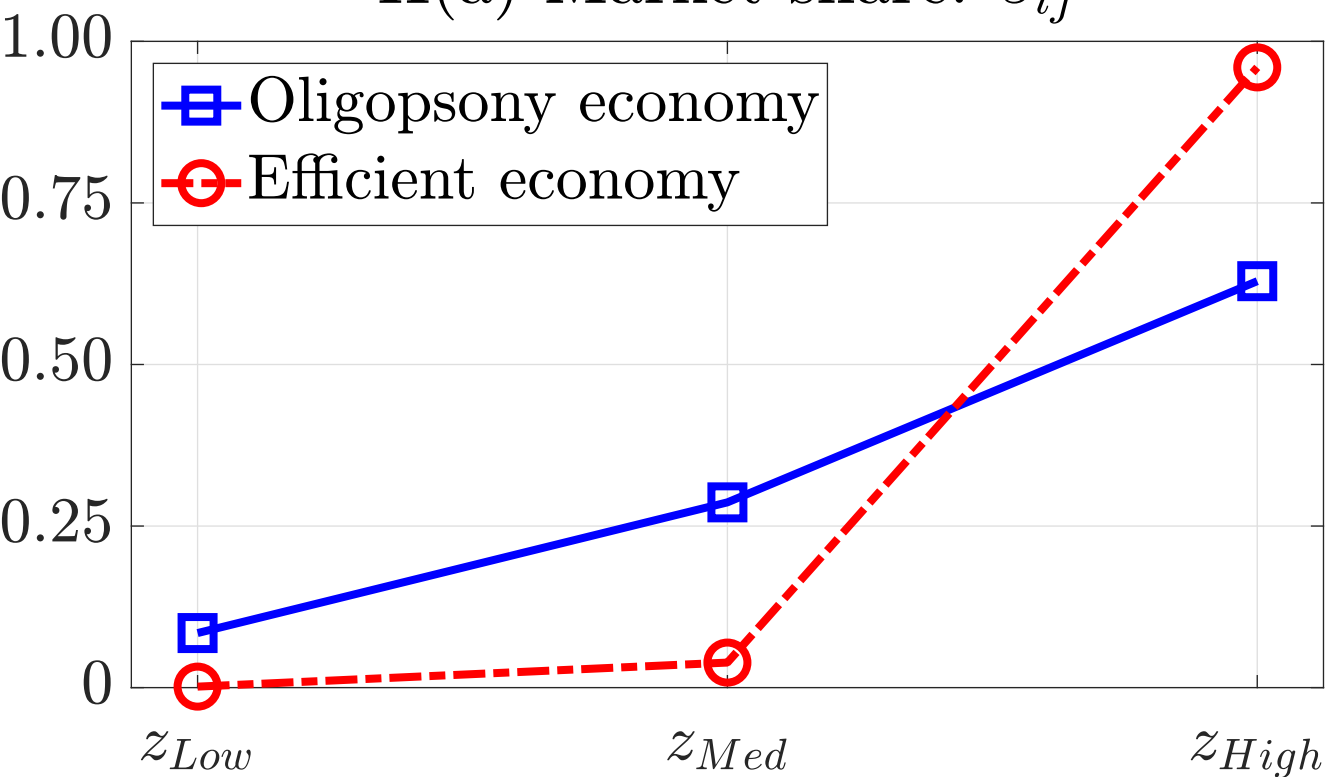
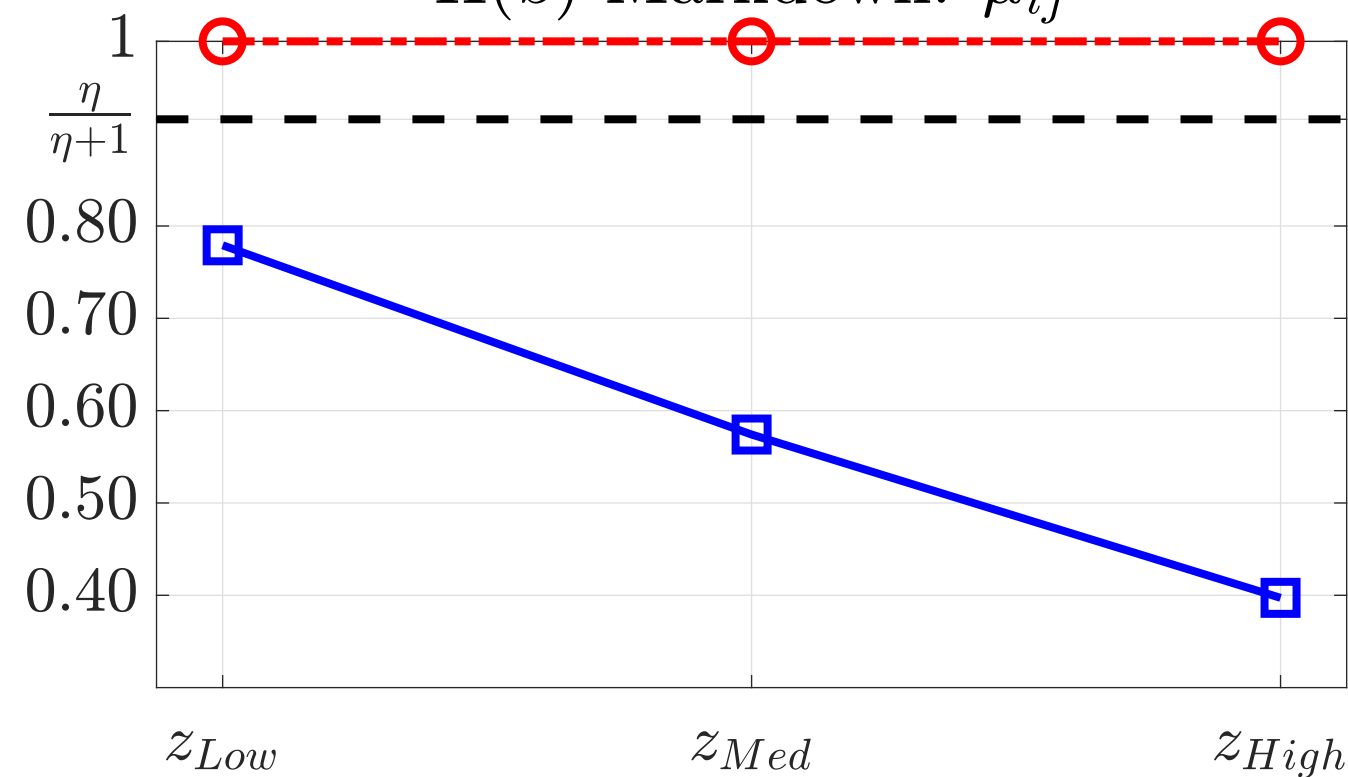
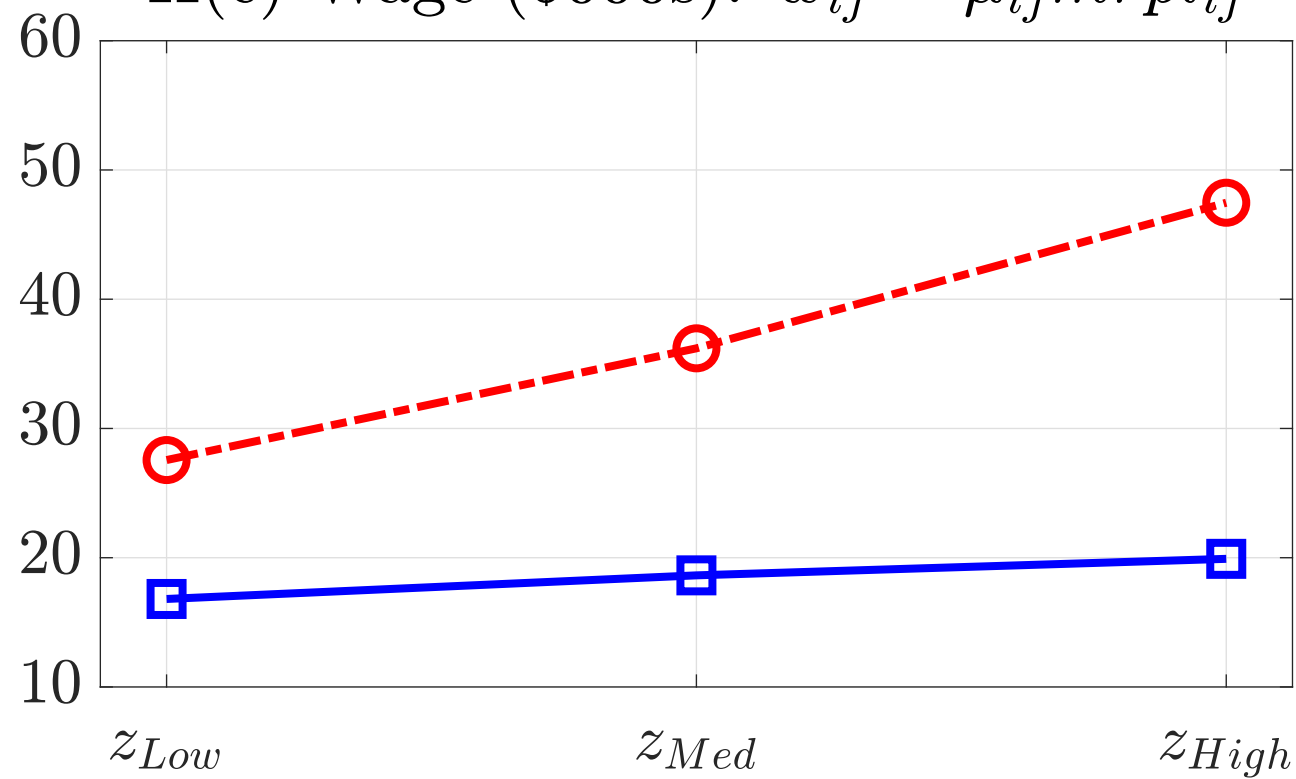


II(a) Market share: s_{ij} II(b) Markdown: μ_{ij} II(c) Wage (\$000s): $w_{ij} = \mu_{ij}mrpl_{ij}$ II(d) Employment: n_{ij} 